



Priority 1: Economic Renewal

- Measure 1: Business Competitiveness and Development
- Measure 2: Sustainable Tourism Development Based on Shared Natural and Cultural Resources (Northern Ireland)
- Measure 3: New Skills and New Opportunities
- Measure 4: Promoting Entrepreneurship
- Measure 5: Positive Action for Women
- Measure 6: Training for Farmers (Northern Ireland)
- Measure 7: Diversification of Agricultural Activities and Activities close to Agriculture to provide Multiple Activities or Alternative Incomes (Northern Ireland)
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PEACE II Programme

The PEACE Programme was established in 1995 to promote cross-border peace and reconciliation and is targeted at the Border Counties and Northern Ireland. The PEACE II Programme, which will run from 2000 to 2004, has a budget of €500 million of which €100 million is allocated to the Border Counties and will continue the work of the first Programme. The overall objective of the Programme is to provide a strategic framework to support cross-border co-operation strategies and projects for a variety of sectors and organisations. PEACE is managed by the Special EU Programmes Body, which was established under the Good Friday Agreement.

Managing Authority

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Priority 1: Economic Renewal

Measure 1: Business Competitiveness and Development

The objective of this Measure is to support the economic transition of Northern Ireland and the Border Region to a more stable, peaceful and prosperous society by promoting and supporting entrepreneurship, increasing business survival rates, stimulating better quality start-ups, encouraging business growth, improving access to finance and providing infrastructure support for ESF projects.

This Measure is part-financed by the European Regional Development Fund

Measure 2: Sustainable Tourism Development Based on Shared Natural and Cultural Resources (Northern Ireland)

The primary aim of this Measure is to maximise opportunities for tourism development arising from peace by utilising previously untapped natural and cultural resources in a sustainable manner.

This Measure is part-financed by the European Regional Development Fund

Measure 3: New Skills and New Opportunities

The objective is to develop a culture of lifelong learning and to support the economic transition of Northern Ireland and the Border Region.

This Measure is part-financed by the European Social Fund

Measure 4: Promoting Entrepreneurship

Aims to raise the awareness of enterprise within local communities and to equip them with the capacity and capability to identify business opportunities, establish and grow businesses and promote cross- community relations through the business development process.

This Measure is part-financed by the European Social Fund

Measure 5: Positive Action for Women

The objective is to improve women's access to and participation in the labour market, to assist them in availing of labour market opportunities and to improve entrepreneurship among women.

This Measure is part-financed by the European Social Fund

Measure 6: Training for Farmers (Northern Ireland)

Under this Measure, support for vocational training will be provided with the following particular objectives:

- To reduce economic and social exclusion in farming through cross-community collaborative actions to improve farm incomes and address local environmental issues
- To promote the adoption of best production, business and environmental practice on farms through demonstration of best practice on commercial "model units", delivery of peer mentoring within the industry to stimulate its adoption on other farms and training associated with improved environmental management and quality farm produce
- To stimulate farm businesses to exploit the potential of ICT for production, management and personal development purposes

This Measure is part-financed by the European Agricultural Guidance and Guarantee Fund



Measure 7: Diversification of Agricultural Activities



Diversification of Agricultural Activities and Activities close to Agriculture to provide Multiple Activities or Alternative Incomes (Northern Ireland)

The objectives of this measure are:

- To help people engaged in farming to identify their skills development needs and successfully undertake a skills development programme
- To facilitate the re-skilling or up-skilling of these people either to secure off-farm employment or to acquire the expertise required to develop new non-traditional on-farm enterprises
- To help people secure supplementary employment or engage in a farm diversification process which will provide alternative incomes
- To implement a programme to stimulate awareness of part-time job opportunities

This Measure is part-financed by the European Agricultural Guidance and Guarantee Fund

Measure 8: Technology Support for the Knowledge-Based Economy (Northern Ireland)



Aims to stimulate the restructuring of the economy: In particular to grasp the opportunities offered by new technologies to boost innovation, increase business confidence, build business competitiveness, encourage entrepreneurship, promote greater quality jobs and increase social inclusion and opportunity for all.

This Measure is part-financed by the European Regional Development Fund

Measure 9: Investment in Agricultural Holdings (Northern Ireland)



This Measure provides for support for investments in individual agricultural holdings, with the following objectives:

- To reduce economic and social exclusion in farming through cross-community collaborative actions to improving farm incomes
- To assist and develop the capacity and actions of farmers working in cross-community groups to identify and propose solutions to specific environmental problems and provide assistance to implement remedial actions on individual holdings
- To assist and develop the capacity and actions of farmers working in cross-community groups to identify and propose solutions to specific quality problems and provide assistance to implement remedial actions on individual holdings

This Measure is part-financed by the European Agricultural Guidance and Guarantee Fund

Measure 10: Basic Services for the Rural Economy and Population (Northern Ireland)



The objectives of this Measure are:

- To support the retention and development of retail services in rural areas
- To assist rural retail businesses to improve their long-term viability through the promotion of actions to improve business incomes
- To stimulate rural retail businesses to exploit the potential of ICT and to update, expand and broaden the skills of those working in the sector
- To develop the capacity of retail owners to work together in cross-community groupings to maximise their contribution to the social economic development of their local communities
- To help rural communities realise the potential that ICT offers in addressing division and isolation
- To increase the accessibility of rural communities to high quality information and training materials, of which peace building processes will form an integral part
- To contribute towards a more cohesive rural society through the sharing of information and experiences between community groups

This Measure will provide support which is not otherwise available through ESF, ERDF or mainstream UK Government programmes in rural areas.

This Measure is part-financed by the European Agricultural Guidance and Guarantee Fund



Priority 2: Social Integration, Inclusion and Reconciliation

Measure 1: Reconciliation for Sustainable Peace

This Measure's objectives are to provide opportunities for civil society to promote reconciliation and peace-building efforts and to encourage communities in areas which had previously experienced violence or the consequences of violence and polarisation to develop strategies and activities which promote reconciliation as a means to sustaining peace.

This Measure is part-financed by the European Regional Development Fund

Measure 2: Developing Children and Young People

The aim of this Measure is to build on the successful interventions commenced under PEACE I and further target those groups of children and young people who are at greatest risk of social exclusion and marginalisation both in schools and the youth sector.

This Measure is part-financed by the European Social Fund

Measure 3: Skilling and Building the Social Economy Measure (Northern Ireland)

The aim of this Measure is to promote the emergence and the consolidation of the social economy within and across communities and to maximise the role of such enterprises within areas and communities of interest experiencing post-conflict disadvantage.

This Measure is part-financed by the European Social Fund

Measure 4: Pathways to Inclusion, Integration and Reconciliation of Victims

The aims of this Measure are to build the capacity of individuals and communities to deal with the transition to peace by identifying and providing for skills gaps which may impede the transition and to promote a labour market open to all by continuing the work started under the PEACE I Programme, promoting the integration and inclusion of victims and survivors.

This Measure is part-financed by the European Social Fund

Measure 5: Investing in Childcare (Northern Ireland)

This Measure aims to prevent future social and labour market exclusion of children and young people through investment in childcare services.

This Measure is part-financed by the European Social Fund

Measure 6: Promoting Active Citizenship (Northern Ireland)

This Measure provides for the funding of initiatives to generate the greatest possible involvement of citizens in Northern Ireland in the governance of their communities, based on values of equality, inclusion and respect for human rights.

This Measure is part-financed by the European Regional Development Fund

Measure 7: Developing Weak Community Infrastructure

Provides for appropriate and sustained interventions in target areas with the intention of stimulating and supporting community involvement and building community confidence.

This Measure is part-financed by the European Regional Development Fund

Measure 8: Accompanying Infrastructure and Equipment Support

To ensure that the necessary infrastructure support is available to complement the actions included under the appropriate Measure of this Priority.

This Measure is part-financed by the European Regional Development Fund

Measure 9: Renovation and Development of Villages and Protection and Conservation of the Rural Heritage (Northern Ireland)

This Measure has the following objectives:

- To encourage single identity communities to actively participate in and make a positive contribution to cross-community activities
- To increase participation and representation by excluded, disadvantaged, alienated or minority communities, particularly people with disabilities
- To promote the involvement of local people in environmental initiatives and the physical regeneration of villages, to promote the development of common ground and promote community links
- To enable conflict within and between rural communities to be resolved through the use of mediation techniques
- To promote the concept of community safety which will directly contribute to the quality of life of those living in rural communities
- To promote and encourage the effective management and use of village/community halls contributing towards building peaceful and sustainable rural communities

This Measure is part-financed by the European Agricultural Guidance and Guarantee Fund

Measure 10: Encouragement for Tourist and Craft Activities (Northern Ireland)

The aims of this Measure are:

- To assist rural communities in promoting their local identity, culture and heritage as an economic asset
- To encourage communities to develop new and innovative approaches to traditional rural events which maximise their potential for reconciliation and economic development
- To promote the adoption of best practice and implement projects which encourage the use of local produce

This Measure is part-financed by the European Agricultural Guidance and Guarantee Fund

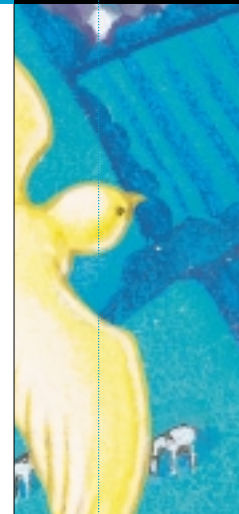
Measure 11: Area-based Urban Regeneration – Belfast, Londonderry and Regional Towns

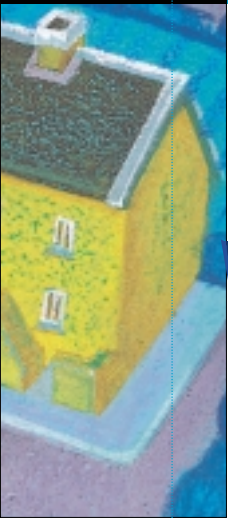
Area-based Urban Regeneration – Belfast, Londonderry and Regional Towns (Northern Ireland)

This Measure will be implemented by way of three geographical Sub-Measures as follows:

- District Council area of Belfast (which includes a specific and separate allocation for Laganside)
- Derry/Londonderry
- Other Regional Towns

This Measure is part-financed by the European Regional Development Fund





Priority 3: Locally-Based Regeneration and Development Strategies

Measure 1: Local Economic Initiatives for Developing the Social Economy (Northern Ireland)

This Measure provides for co-ordination of the Structural Funds at local level through an integrated approach which will provide a clear interface between local actions and those supported under other EU funding priorities and government programmes and provide an opportunity for the setting of local requirements. It will specifically promote the development of the social economy and address the issue of equality for opportunity across the 'main traditions' in Northern Ireland, ensuring that all communities have equal opportunity to benefit from such actions. This Measure will also seek to ensure the participation of women in those groups addressing local economic regeneration and will take into account the protection and improvement of the environment.

This Measure is part-financed by the European Regional Development Fund

Measure 2: Locally-Based Human Resource, Training and Development Strategies (Northern Ireland)



A range of actions will be developed at local level to ensure that the training and development needs of the local community are met. This will specifically include the development of training interventions tailored to meet the needs of the most socially excluded who through lack of qualifications and competencies have been unable to access the labour market. It will also ensure that the training needs of local businesses, the enterprise and social economy sectors are catered for. An associated objective of this Priority is to significantly increase women's participation, in training, employment and social development activities.

This Measure is part-financed by the European Social Fund

Measure 3: Building Better Communities (Border Region)



This Measure will encourage revitalisation in areas with displaced communities and other areas targeted by this Operational Programme by encouraging the adoption of integrated approaches that provide partnership-based strategic solutions.

This Measure is part-financed by the European Regional Development Fund

Measure 4: Improving Our Rural Communities (Border Region)



Aims to support the regeneration, development and enhancement of village and rural community facilities to aid economic regeneration.

This Measure is part-financed by the European Agricultural Guidance and Guarantee Fund

Priority 4: Outward and Forward Looking Region

Measure 1: Networking in Europe and Beyond



This Measure will contribute to making Northern Ireland and the Border Region a more outward and forward looking region by developing networks of co-operation on a cross-sectoral basis and encouraging a structured approach to participation in wider European and international networks.

This Measure is part-financed by the European Regional Development Fund

Measure 2: Marketing the Region as a Tourism Destination



The aim of this Measure is to maximise opportunities arising from the emerging peace by repositioning Northern Ireland and the Border Region in the international market place as an environment attractive to the visitor.

This Measure is part-financed by the European Regional Development Fund

Priority 5: Cross-Border Co-operation

Measure 1: Networking in Europe and Beyond



Provides for a strategic framework for supporting Cross-Border initiatives and projects which will make a positive contribution to peace building and reconciliation in developing economic opportunities for increased Cross-Border activities. This Measure will provide support to projects and actions aimed at building confidence in the private and public sectors.

This Measure is part-financed by the European Regional Development Fund

Measure 2: Improving Cross-Border Public Sector Co-operation



Provides for a strategic framework for supporting Public Sector initiatives and projects which have suffered from an absence of contacts and which will make a positive contribution in developing opportunities for increased Cross-Border activities.

This Measure is part-financed by the European Regional Development Fund

Measure 3: Developing Cross-Border Reconciliation and Cultural Understanding



This Measure will provide a strategic framework for supporting Cross-Border initiatives and projects which will make a positive contribution to peace building and reconciliation by promoting mutual respect and understanding a cross cultural heritage and traditions in the region.

This Measure is part-financed by the European Regional Development Fund

Measure 4: Promoting Joint Approaches to Social, Education, Training and Human Resource Development



The aim of this Measure is to provide a strategic framework for supporting initiatives and projects which will make a positive contribution to peace building and reconciliation and will assist in developing opportunities for increased Cross-Border activities and provide opportunities for those who have been prevented from fulfilling their potential.

This Measure is part-financed by the European Regional Development Fund

Measure 5: Education, Cross-Border School and Youth Co-operation



This Measure aims to develop innovative projects and programmes for children, young people, teachers and youth workers which aim to address a range of issues of common concern in local communities. Actions aimed at promoting the social inclusion of, and reconciliation and mutual understanding between, children and young people in disadvantaged communities and groups will be particularly targeted. Interventions will focus on co-operative projects between schools, and the communities they serve, and among youth organisations, and between the responsible public authorities.

This Measure is part-financed by the European Regional Development Fund

Measure 6: Agriculture and Rural Development Co-operation



This Measure will provide a strategic framework for support to sectors and organisations involved in the development of agriculture and rural development initiatives and projects which have a clearly defined Cross-Border focus and which have been particularly disadvantaged as a consequence of the conflict or which can take advantage of the opportunities presented by a more peaceful society.

This Measure is part-financed by the European Agricultural Guidance and Guarantee Fund

Measure 7: Cross-Border Fishing and Aquacultural Co-operation



Will provide a strategic framework for support to organisations involved in the development of fisheries and aquaculture initiatives and projects which have a clearly defined Cross-Border focus and which will assist in maximising opportunities available within a peaceful and stable environment.

This Measure is part-financed by the Financial Instrument for Fisheries Guidance

